

# PROPOSAL

The BioPlan Associates Program  
The staff you need, when you need it

**When you need** Market analysis, short- or long-term market expertise, or research project work, turn to the BioPlan Staffing Solutions Associates Program: Landscape analysis, deep-dives, technology evaluations.

**We have a solution.** We have assembled a team of world-class industry analysts from the best biotechnology graduate programs and universities around the world.

**Full- and part-time** hires include some of the best and brightest minds and strategic analysts in biotech commercialization. All have professional backgrounds in biotech and bring their knowledge of business.

**We train and supervise** experienced, biotechnology-knowledgeable professionals.

## How it benefits you:

You'll get best-in-the-industry expertise without having to hire multiple people with multiple skill sets:

- ▮ **Access to best-and-brightest stars:** with MBAs or commercial skills
- ▮ **All Associates have bioscience backgrounds:** They know your science
- ▮ **Avoid the expense of hiring new staff:** Hiring challenges are at an all-time high
- ▮ **Avoid the months/years of training required:** Reduce project timelines by letting us find and training the best hires for your biopharma strategy and market research staff
- ▮ **Avoid the risk of training staff:** You train your staff and then lose the best in-house talent.

BioPlan Associates, Inc. has been your partner for market analysis and strategy development for 30 years. You know our global data, bespoke analysis, and strategic market recommendations. Our unique databases, demand for quality, and detailed market insights have been an industry staple for decades.

## How It Works:

Rather than hiring and training your commercial/market research staff, you outsource your data analysis, and strategy skills to those with demonstrated segment knowledge and expertise. We provide your group with up to 2 FTE (e.g., 400 staff days per year).

- ▮ You avoid the cost of hiring, training, and management. An Associate may be assigned to your internal team where they, along with our managers, will develop a work-plan for deliverables.
- ▮ You can reserve this expertise for up to a year in advance and can pay by retainer to guarantee access.
- ▮ This program supports 3-6 new analysts per year, so access is limited.
- ▮ We train and supervise these biotech-experienced professionals.