

TESTIMONIALS FOR BIOPLAN'S

Global Market Analysis and Strategy Services in Biopharma

Client **Project** Date Manager Mid-size Single-use and Bioprocessing Plastics Supplier

Novel Container Technology and Trends Analysis

Date: Spring 2020

Manager: Senior VP Business Development

- "Project exceeded expectations completely. Far and above met the expectation of the project."
- "This is the best that I've seen in these types of report."
- "The area we asked to be examined required a ton of knowledge, and considering the level of difficulty, this report was beneficial to my company, positive impact."
- "We know we can come to BioPlan and get the right information. The quality of the work/report was motivation for future work. It was completely focused with very challenging material."

Client **Project**

Manager

Summer 2021 **Date**

"Director Marketing Strategy"

Investment Group

· "Very valuable observations from the interviews, made it into the report."

Analysis of Opportunities in Single-Use

Bioprocessing Cell Therapy Devices

- "Technical insights into the...very specific aspects of the product usage."
- "...this report is spot on"

Client **Project Date** Manager

Global Product and Services Supplier (Top 5)

Cell Culture Media Analysis

Fall 2021

"Project Director"

- "Identification of the key experts and the interviews were quite good. Insights were all good."
- · "China team has a good understanding of the market and the experts"

Client **Project**

Manager

Date

Mid-scale Equipment in Life Sciences

Market Research & Strategy: Leadership in Ion Exchange Resins for Bioprocessing

Date: Fall 2020

Manager: "Senior Director, Marketing"

- "Research, analysis, and report very thorough. It's what we needed and captured what we needed to answer."
- "...identified key points that we weren't aware of
- and confirmed other key points...well covered."

Client **Project**

Manager

Voice of Customer and Strategy **Development for Cell Therapy Services**

Global Product and Services Supplier (Top 5)

Date Fall 2021

"Project Director"

- · "Very happy with the outcome. 100% of the expectations met."
- · "Very glad we hired BioPlan.
- "China team's data captured... were unbelievably [good]! Really loved reading the information; spot on. Hats off to the China team...a solid team is behind BioPlan"

Client **Project Date**

Manager

Global Product and Services Supplier (Top 5)

Demand for Single Use Bioprocessing Equipment in China

Summer 2021

Manager: "VP Marketing"

- "Quality of the work and insights in this area exceeded expectations."
- "BioPlan's services and work has always been good historically, and we look forward to future projects."

Client

Project

Date Manager Global Product and Services Supplier (Top 5)

Consumables, Culture Media Related to Growth of **Perfusion Bioprocessing**

Winter 2020

"Project Director"

- "Exceeded all expectations for project."
- "Assertive in moving items in timely manner. Respectful towards the timeline, keeping an 'eye on the carrot'."
- "Good conversations and discussions led to a great project completion."

Client **Project**

Date

Manager

Mid-scale Single-use Device Supplier

Market Size and Trends for Single-use Bags

Summer 2020

"VP Marketing and Business Development"

- · "Team did a hell of a job. 'Saved my bacon."
- "Very good Report; great work. Timing was fantastic; the turnaround from the Team was unbelievable."
- "Responsiveness was phenomenal; and Report was high quality."
- "Confidence in their work was fantastic."
- · Very, very satisfied. I'm looking forward to working with your team. Your responsiveness was phenomenal."

