

Free Trial database!

www.bioplanassociates.com/biopharma

Biopharmaceutical Products in the U.S. and European Markets

The Online Biopharmaceuticals Reference!



The essential resource for technological, manufacturing, marketing regulatory, patent and competitive information!

"[T]he most useful and cost-effective resource..."

"The king of biopharmaceutical reference... Everything you ever wanted to know about biopharmaceuticals."

"...amazing... a comprehensive source for product information... for market analysis, business development"

2009 Biopharma Database Now Online

The most widely recognized biopharmaceuticals reference is now fully online!

- **Every biopharmaceutical approved in the US and EU, and those with filings expected through 2009.**
- Over 580 in-depth product monographs: Encyclopedic, analytical, detailed descriptions, manufacturing, historical, competitive, technological and regulatory intelligence and alliances, patents, partnerships, marketing, sales agreements, much more!
- Find composition, activity, nomenclature, companies involved and relationships, manufacturing processes, technology transfer, regulatory history/status, approved indications, prices, market size/share, controversial aspects, etc.
- Superior search capabilities! Easily searched by 12 different parameters!
- Full-featured Web databases – many specific search fields; links between products and companies.
- Unique and hard-to-find information.
- Regularly updated, too!
- Indexes – 33,000+ index entries makes searching easy! Search by product, active agent, nomenclature, class, market size, expression system/host cell/source, regulatory status and approval date; company, role, country, state, marketing territory.
- Get the scientific, technological, regulatory, commercial information and competitive intelligence you need to fully understand biopharmaceutical products and the industry.

Coverage:

Recombinant & other proteins • Monoclonal antibodies • Vaccines, adjuvants • Enzymes & toxins • Blood products, human & animal-derived • Radioimmune conjugates • Cultured cells & Tissue products • Antisense drugs • Biogeneric products • And other products including defense vaccines and biologics



BioPlan Associates, Inc.
2275 Research Blvd., Suite 500
Rockville, MD 20850, USA
301-921-5979
www.bioplanassociates.com



Satisfaction Guaranteed

Pricing:

Individual Web database subscriptions

– \$795/year.

Corporate subscriptions

– Call for global subscription pricing.

Search the database for:

- Companies involved, partnerships and relationships
- Composition, biological and chemical aspects
- Products and active agents, biological activity
- Nomenclature, class
- Manufacturing methods and host systems
- Patents and patent disputes
- Technology transfer and licensing
- Regulatory history, status, approval dates, precedents
- Legal aspects
- Approved indications
- Market size, share, and total sales
- Competitive intelligence
- Partnerships and agreements
- Controversial aspects

Web Database: **FREE TRIAL**

Visit www.bioplanassociates.com/biopharma

The Reviews Agree!

BioPharm International

"a comprehensive and fantastic resource... very clearly laid out and intuitive to use... Also included are a number of incisive and well-researched articles focusing on a variety of topics including biogeneric/biosimilar products... I highly recommend this publication to all!"

SIM News (Society for Industrial Microbiology)

"[T]he most useful and cost-effective resource... you need to understand biopharmaceutical products and the industry... a truly one of kind publication... a must for any biotechnology library... filled with some of the most interesting and insightful information on biopharmaceuticals"

BioProcessing Journal

"The king of biopharmaceutical reference books... a fascinating read [and] a must-have for anyone whose business depends on biopharmaceutical development. This massive tome could be more accurately titled, "Everything you ever wanted to know about biopharmaceuticals."

About Guide – Biotechnology (biotech.About.com)

"Want comprehensive information on marketed biopharmaceutical drugs? This is the only place to look... a wealth of information... comprehensive and intelligent value-added designed indexing... an essential resource for anyone seeking technology or competitive intelligence on biopharmaceutical companies"

BioProcess International

"Anyone interested in the commercial side of the biotechnology industry will benefit... amazing... a comprehensive source for product information, history, and background... particularly relevant for market analysis, business development, and sales and marketing personnel"

Medical Reference Services Quarterly

"[E]ncyclopedic entries... unique to this work, the entries also include organizations involved in the development and production, manufacturing process, location of production, manufacturers, history of patent transfers, controversial aspects, and market data... exacting detail and thoroughness... extensively indexed"

Biopharmaceutical Products in the US and European Markets, Web-based 2009

Fully Online, Searchable Subscription Database

TRY IT FREE TODAY!

www.bioplanassociates.com/biopharma

BioPlan Associates, Inc.

BioPlan Associates, Inc. is a life sciences marketing research and publishing firm. We have worked with life sciences companies of all sizes since 1989.

5 Easy Ways to Order:

1. ONLINE ORDER: www.bioplanassociates.com/biopharma
2. PHONE ORDERS: +1 301-921-5979
3. FAX THIS FORM: +1 301-926-2455
4. E-MAIL: orders@bioplanassociates.com
5. MAIL THIS FORM TO: BioPlan Associates, Inc. 2275 Research Blvd., Suite 500 Rockville, MD 20850 USA



Payment Options: US \$795 for individual subscription

- Check enclosed (US Funds)
- Credit card: Visa MC AMEX



Card# _____ - _____ - _____ - _____ Exp: _____ Card Code: _____

Signature: _____

- Bill me

Residents of MD, please add 6% sales tax

Name: _____

Address: _____ City: _____ State: _____ Zipcode: _____

Phone: _____ Fax: _____ Email address: _____