



Biopharmaceutical Products in the US and European Markets, 6th Edition

The essential biopharmaceutical resource reference for general, technological and competitive intelligence.

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Author: Ronald A. Rader

The only comprehensive biopharmaceutical reference for general, technical, and competitive information. Includes over 500 comprehensive, individual monographs, in 1,602 pages. Two volumes cover all US and European biotechnology products on the market. You will find detailed descriptions of manufacturing, technology, partnerships, and competitive, marketing territories, sales and regulatory alliances. Includes hard-to-find primary information.

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Coverage - All biopharmaceuticals approved in the U.S. and EU, those with filings expected through 2008:

- Companies involved, partnerships and relationships
- Composition, biological and chemical aspects
- Products and active agents, biological activity
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- Manufacturing methods and host systems
- Patents and patent disputes
- Technology transfer and licensing
- Regulatory history, status, approval dates, precedents
- Legal aspects
- Approved indications
- Market size, share, and total sales
- Competitive intelligence
- Partnerships and agreements
- Controversial aspects
- And more!

Satisfaction guaranteed

New 6th Edition!
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September 2007

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- Broader – Over 500 monographs with more European, biodefense and biogenics coverage
- Better – 6th generation reference resource
- Up-to-date - Mid-September 2007
- Bonus Sections – More reviews and analyses of products, FDA approvals and biogenics (follow-on proteins, biosimilars, and defense products.)

So much information, much of it found nowhere else! Great Value!

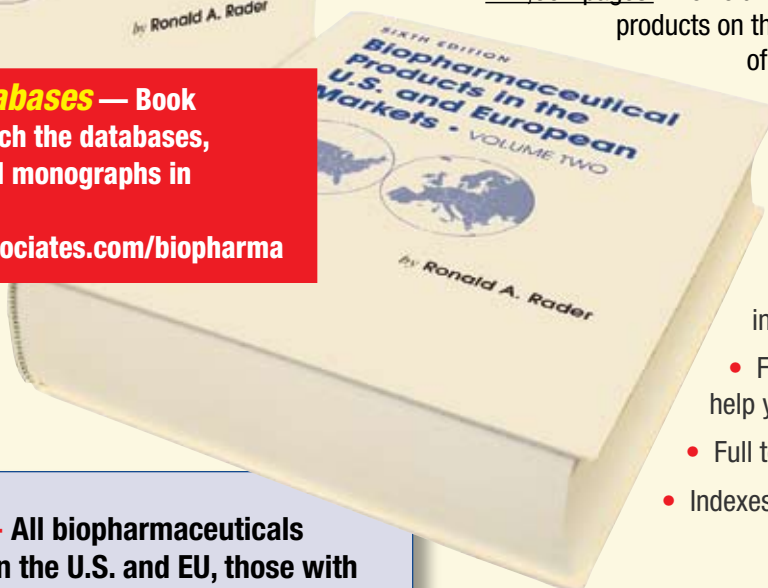
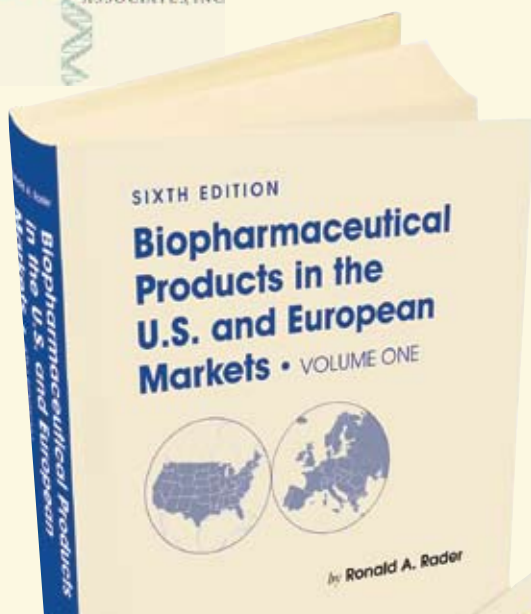


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Indexes Include:

Products/Active Agents & Nomenclature; Product Class; Recombinant Expression/Host Systems; Biological, Regulatory/Status, and Medical; Chemical index; Market Size/Sales; Approval Date Indexes. Plus! Company, Role, Marketing Territory, Country, US State/City Indexes

Reviews:

SIM News (Society for Industrial Microbiology)

"[T]he most useful and cost-effective resource...you need to understand biopharmaceutical products and the industry...a truly one of kind publication...a must for any biotechnology library...filled with some of the most interesting and insightful information on biopharmaceuticals"

BioProcessing Journal

"The king of biopharmaceutical reference books...a fascinating read [and] a must-have for anyone whose business depends on biopharmaceutical development. This massive tome could be more accurately titled, "Everything you ever wanted to know about biopharmaceuticals."

About Guide - Biotechnology (biotech.About.com)

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- Biogeneric products

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